

Larisse Marks

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 <https://www.larimarks.com>

Experience

 **Senior User Experience Designer**

Freelance

Sep 2022 - Present (5 months)

 **Mom**

The Pregnancy Pause

Jan 2018 - Aug 2022 (4 years 8 months)

 **UX Designer**

Azion

Oct 2015 - Nov 2017 (2 years 2 months)

 **Senior UX Designer**

Freelancer

Jan 2015 - Oct 2015 (10 months)

 **Senior Designer**

Terra

Apr 2012 - Sep 2014 (2 years 6 months)

 **Designer**

Brivia

Jul 2011 - Mar 2012 (9 months)

Worked for Terra Networks

 **Senior Designer**

Terra

Jan 2011 - Jul 2011 (7 months)

 **Designer**

Kactoos Group

2011 - 2011 (less than a year)

 **Designer**

W3haus

Aug 2010 - Oct 2010 (3 months)
Worked for Petrobras



Flash Designer

AG2 Publicis Modem

2009 - Aug 2010 (1 year)

Worked for Chevrolet Brasil, Embraer and Bunge



Web designer

Terra

2008 - 2009 (1 year)

Reskin of the Terra Networks portal



Web designer

Popweb Soluções Digitais

2008 - 2008 (less than a year)

Worked for CIM, CrediVonpar, Conte Freire, etc.



Web designer

Binario Internet

2007 - 2008 (1 year)

Worked for Iguatemi, InterCity, Barewalls, Z Café, Construtora Adolfo Starosta, Lojas Gang, etc.



Web designer

Escala

2006 - 2007 (1 year)

Worked for Lojas Colombo and Zero Hora



Web designer

SoftDesign

2005 - 2006 (1 year)

Responsible for the company's visual identity



Web designer

e21 - Estratégias que transformam negócios

2005 - 2005 (less than a year)

Worked for Grupo Avipal, Elegê, Nordeste Alimentos, Tramontina, etc.



Web designer

BRDE

2004 - 2005 (1 year)

◆ Update, customization and development of pages on the intranet (Microsoft SharePoint).

- ◆ Creating layouts for web applications.



Designer

SISNEMA Informática

2002 - 2003 (1 year)

- ◆ Creation of internet banners, advertisements for newspapers, posters and preparation of materials for company events.



Programmer

BHB - Business Consulting

1999 - 1999 (less than a year)

- ◆ Analysis, development and updating of programs (Baan IV).
- ◆ Service to large companies (Alpargatas, Tintas Killing, Zivi, Tramontina, among others).

Education



Unisinos

Master's degree, Economics

2015 - 2017

Master's thesis: "HOMO INVESTOR: Um ensaio sobre a concepção de racionalidade dos agentes em teorias de investimento" (HOMO INVESTOR: An essay on the conception of rationality of agents in investment theories).



Universidade La Salle

Bachelor's degree, Philosophy

2007 - 2013

Undergraduate dissertation: "A Virtude do Egoísmo" (The Virtue of Selfishness).



Pontifícia Universidade Católica do Rio Grande do Sul

Specialist, Advertising Image

2006 - 2007



Unisinos

Bachelor of Communication, Advertising

2001 - 2005

Undergraduate dissertation: "Entre ricos metidos e pagodeiros: representações das classes sociais por publicitários" (Among riches and pagodeiros: representations of social classes by advertisers).



Colégio Cristo Redentor

Technical Degree, Data Processing

1995 - 1998

Licenses & Certifications



Economia Comportamental (Behavioral Economics)



Behavioural Economics in Action - edX

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Membership Certificate - The Interaction Design Foundation

27039



Human-Computer Interaction for User Experience Design - MIT Computer Science and Artificial Intelligence Laboratory (CSAIL)

11243203



Psychology of E-Commerce: How to Sell Online - The Interaction Design Foundation

27039



Gestalt Psychology and Web Design: The Ultimate Guide - The Interaction Design Foundation

27039



Psychology of Interaction Design: The Ultimate Guide - The Interaction Design Foundation

27039



Affordances: Designing Intuitive User Interfaces - The Interaction Design Foundation

27039



Information Visualization: Getting Dashboards Right - The Interaction Design Foundation

27039

Skills

User Interface Design • Web Design • Interaction Design • Scrum • User Experience • Agile • Philosophy • Consumer Behavior • Search Engine Optimization (SEO)

Honors & Awards



First in Journalism category, subcategory "Magazine Print" on the 11th Expocom

2004